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Leveraging Financial Influence to Build Win-Win Ecosystem for All Stakeholders, Yuanta Group Wins 3 Awards at Taiwan Sustainability Action Awards

Yuanta Group envisions becoming an international benchmark enterprise for sustainability, actively promoting a better future for future generations. Leveraging influence as a provider and manager of capital, Yuanta Group enhances the sustainability resilience of the entire value chain. Thus, Yuanta Group's subsidiaries—Yuanta Bank, Yuanta Life, and Yuanta Funds—have been honored with three awards at the Taiwan Sustainability Action Awards (TSAA) organized by the Taiwan Institute for Sustainable Energy. This recognition highlights Yuanta Group's outstanding achievements in realizing the United Nations Sustainable Development Goals (SDG).

The TSAAs commend organizations across industries for integrating the United Nations' seventeen SDGs into their corporate culture and implementing sustainable development. This year marks the fifth edition of the awards. Yuanta Group has been praised for aligning with international sustainability standards and initiatives, driving subsidiaries and supply chain to deepen their commitment to sustainable development.

To advance financial inclusion and carry out sustainable integration, Yuanta Bank employs a strategy of practical yet stylish products to strengthen young people's loyalty and brand affinity, bridging the urban-rural and generational gaps in financial services. Yuanta Bank has introduced exclusive digital account promotions targeting young people and remote areas, enabling more citizens to access convenient, equitable, and secure financial services. Therefore, Yuanta Bank has been honored with the "SDG10 Sustainable Innovation for a Shared Future – Silver Award."

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As a leader in Taiwan's asset management industry, Yuanta Funds pioneered the industry's tripartite engagement model and continues to optimize the ESG (environmental, social, and governance) database assessment model. Over 400 analysts review data to help managers identify risks and opportunities, establishing robust tracking mechanisms and performance feedback loops. In 2024, Yuanta Funds deepened its engagement strategy with net-zero targets, expanding its scope from domestic to international markets and elevating its approach from single-company to group-level engagement. This initiative fosters a multi-stakeholder win-win sustainable ecosystem. As a result, Yuanta Funds received the "SDG17 Pioneering Engagement and Cross-Domain Development - Bronze Award."

Yuanta Life has implemented stringent risk control mechanisms and enhanced policyholder care measures in response to financial anti-fraud policies, building a strong fraud prevention network. To reinforce anti-fraud effectiveness, Yuanta Life collaborated with media outlets to produce anti-fraud videos and distribute a large-print version of the "Yuanta Nine-Point Anti-Fraud Handbook." The company launched the "Vitality Anti-Fraud Express" series of activities, designed financial literacy courses for the younger generation, and raised public awareness of fraud prevention. Consequently, Yuanta Life has been recognized with the "SDG4 Anti-Fraud Education: Zero-Distance Protection - Bronze Award."

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Photo: Yuanta Group's subsidiaries—Yuanta Bank, Yuanta Life, and Yuanta Funds—have been honored with three awards at the Fifth Taiwan Sustainability Action Awards (TSAA) in 2025.